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## Blodgett Dermatology Is First in Bidwell to Offer Nonsurgical Treatment for Common Skin Cancer

BURR RIDGE, IL, July 17, 2023 -- [SkinCure Oncology](#), the world leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT), the most advanced nonsurgical treatment for common skin cancer, today announced its availability in Bidwell, Ohio. [Blodgett Dermatology](#) at 39 Hidden Valley Drive is the first medical practice in the community to offer the GentleCure™ experience.

Image-Guided SRT is the only treatment for nonmelanoma skin cancer (basal and squamous cell carcinoma) that uses ultrasound imaging to help clinicians direct low-level x-rays to targeted areas of the skin, killing cancer cells. [A study](#) published in the journal *Oncology and Therapy* showed that Image-Guided SRT produces a 99.3 percent cure rate for early-stage nonmelanoma, making it just as effective as traditional surgical treatment. Image-Guided SRT is covered by Medicare and most insurance plans.

Dr. Thomas Blodgett of Blodgett Dermatology said, “Sun exposure is the primary cause of non-melanoma skin cancer. Each year, some 115,000 Ohioans and roughly 300 right here in Gallia County, are diagnosed with this type of cancer. We’ve always encouraged our patients to get annual skin exams and we are happy to now offer GentleCure as a nonsurgical option.”

“We at SkinCure Oncology are delighted to partner with Blodgett Dermatology to offer this highly effective, noninvasive treatment option for their patients,” said Kerwin Brandt, Chief Executive Officer of the Chicago-based company. “Patients everywhere should have the choice of curing their nonmelanoma skin cancer without surgery.”

### About SkinCure Oncology

SkinCure Oncology is the world leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT), the most advanced nonsurgical treatment for common skin cancer. The company partners with quality-focused dermatologists, Mohs surgeons and other physicians to bring cancer center-level radiation therapy treatment to private practices. Presented to patients as the GentleCure™ experience, Image-Guided SRT is available from some 500 physicians nationwide and has been used to treat more than 50,000 patients over the last six years. Learn more about the company at [SkinCureOncology.com](http://SkinCureOncology.com), and visit [GentleCure.com](http://GentleCure.com) for helpful consumer and patient information.

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