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Front Range Dermatology Associates Is First in Northern Colorado to Offer Nonsurgical Treatment for Common Skin Cancer

BURR RIDGE, Ill., July 17, 2023 -- [SkinCure Oncology](#), the world leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT), the most advanced nonsurgical treatment for common skin cancer, today announced its availability in Northern Colorado. Greeley's [Front Range Dermatology Associates](#) is the first medical practice in Northern Colorado to offer this GentleCure™ treatment experience.

Image-Guided SRT is the only treatment for nonmelanoma skin cancer (basal and squamous cell carcinoma) that uses ultrasound imaging to help clinicians direct low-level x-rays to targeted areas of the skin, killing cancer cells. [A study](#) published in the journal *Oncology and Therapy* showed that Image-Guided SRT produces a 99.3 percent cure rate for early stage nonmelanoma, making it just as effective as traditional surgical treatment.

Front Range Dermatology's Dr. Aaron Hoover said, "Sun exposure is the primary cause of nonmelanoma skin cancer, but a family history of the disease, fair skin, tanning bed use, history of sunburns, a suppressed immune system, and simply being older all increase one's risk. Each year, over 45,000 Coloradans are diagnosed with this type of cancer, more than 2,200 of whom live here in Weld County. We've always encouraged patients to get annual skin exams to detect skin cancer as early as possible. Front Range Dermatology now offers the GentleCure nonsurgical option; no one should fear the disease or the treatment."

"We at SkinCure Oncology are delighted to partner with Front Range Dermatology to offer this highly effective, noninvasive treatment option for their patients," said Kerwin Brandt, Chief Executive Officer of the Chicago-based company. "Patients everywhere should have the choice of curing their nonmelanoma skin cancer without surgery."

About SkinCure Oncology

SkinCure Oncology is the world leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT), the most advanced nonsurgical treatment for common skin cancer. The company partners with quality-focused dermatologists, Mohs surgeons and other physicians to bring cancer center-level radiation therapy treatment to private practices. Presented to patients as the GentleCure™ experience, Image-Guided SRT is available from some 500 physicians nationwide, with more than 50,000 patients having been treated over the last six years. Learn more about the company at SkinCureOncology.com, and visit GentleCure.com for helpful consumer and patient information.

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