

## FOR IMMEDIATE RELEASE

### Media Contact:

Jason Miko  
Russell Public Communications  
520-232-9840  
[jmiko@russellpublic.com](mailto:jmiko@russellpublic.com)

## Michigan Health Clinic Is First in Bad Axe to Offer Nonsurgical Treatment for Common Skin Cancer

BURR RIDGE, Ill., June 26, 2023 -- [SkinCure Oncology](#), the world leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT), the most advanced nonsurgical treatment for common skin cancer, today announced its availability in Bad Axe. [Michigan Health Clinic](#) is the first medical practice in the city to offer this GentleCure™ treatment experience.

Image-Guided SRT is the only treatment for nonmelanoma skin cancer (basal and squamous cell carcinoma) that uses ultrasound imaging to help clinicians direct low-level x-rays to targeted areas of the skin, killing cancer cells. [A study](#) published in the journal *Oncology and Therapy* showed that Image-Guided SRT produces a 99.3 percent cure rate for early stage nonmelanoma, making it just as effective as traditional surgical treatment.

Michigan Health Clinic dermatologist Dr. David Stockman noted, “Some 97,000 Michiganders are expected to be diagnosed with nonmelanoma skin cancer this year alone, and that includes 350 individuals who live right here in Huron County. We know that sun exposure is the main cause of this type of cancer, but there are other factors as well. For those who have been diagnosed with nonmelanoma skin cancer, we now offer a nonsurgical treatment option which we call the GentleCure experience.”

“We at SkinCure Oncology are delighted to partner with Michigan Health Clinic to offer this highly effective, noninvasive treatment option for their patients,” said Kerwin Brandt, Chief Executive Officer of the Chicago-based company. “Patients everywhere should have the choice of curing their nonmelanoma skin cancer without surgery.”

### About SkinCure Oncology

SkinCure Oncology is the world leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT), the most advanced nonsurgical treatment for common skin cancer. The company partners with quality-focused dermatologists, Mohs surgeons and other physicians to bring cancer center-level radiation therapy treatment to private practices. Presented to patients as the GentleCure™ experience, Image-Guided SRT is available from some 500 physicians nationwide, with more than 50,000 patients having been treated over the last six years. Learn more about the company at [SkinCureOncology.com](https://www.SkinCureOncology.com), and visit [GentleCure.com](https://www.GentleCure.com) for helpful consumer and patient information.

###