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Dermatology Associates of Evansville Is First in Vanderburgh County to Offer Nonsurgical Treatment for Common Skin Cancer *Evansville Mayor Stephanie Terry Proclaims Week of May 13 Nonmelanoma Skin Cancer Awareness Week*

BURR RIDGE, Ill., May 8, 2024 -- [SkinCure Oncology](#), the world leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT), the most advanced nonsurgical treatment for common skin cancer, today announced its availability in Vanderburgh County. [Dermatology Associates of Evansville](#) is the first medical practice in the county to offer this GentleCure™ treatment experience.

Image-Guided SRT is the only treatment for nonmelanoma skin cancer (basal and squamous cell carcinoma) that uses ultrasound imaging to help clinicians direct low-level x-rays to targeted areas of the skin, killing cancer cells. [A study](#) published in the journal *Oncology and Therapy* showed that Image-Guided SRT produces a 99.3 percent cure rate for early stage nonmelanoma, making it just as effective as traditional surgical treatment.

Dr. Cole Lundquist of Dermatology Associates of Evansville noted, “More than 1,700 individuals in Vanderburgh County are expected to be diagnosed with nonmelanoma skin cancer this year alone. We know that sun exposure is the main cause of this type of cancer, but there are other factors as well. For those who have been diagnosed with nonmelanoma skin cancer, we now offer a nonsurgical treatment option which we call the GentleCure Experience, and we are proud to be the first practice in the county to offer it.”

Evansville Mayor Stephanie Terry, who attended the briefing, echoed the importance of patient education as she proclaimed the week of May 13 Nonmelanoma Skin Cancer Awareness Week. “Individuals with nonmelanoma skin cancer should be informed by their physicians and healthcare providers about all available treatment options,” the proclamation asserted, “and we encourage our residents to educate themselves on risk factors, preventive strategies, and available treatment options, with sincere congratulations to Dermatology Associates of Evansville for bringing this nonsurgical technology to Evansville.”

This historic milestone was also recognized by U.S. Representative Larry Bucshon, M.D., who represents the congressional district where the clinic is located, in a letter presented at the briefing by district aide Payton Boyd.

“The traditional treatment for nonmelanoma skin cancer has been Mohs surgery, but the number of Mohs surgeons practicing in rural counties is quite limited,” the congressman said. “With 72 of our states’ 92 counties qualifying as rural, it is evident that a nonsurgical treatment available in local dermatology offices could make important medical care far more accessible,” he continued. “You are

offering all patients, including those who are poor candidates for surgery and those who are fearful of surgery, an important, possibly life-saving choice.”

Adding his voice to the briefing was U.S. Senator Todd Young, who said in a letter read by his regional director Allie St. Germain, “I wanted to take this opportunity to congratulate Dermatology Associates of Evansville on being the first office in the area to offer Image-Guided SRT. It is no surprise that fellow Hoosiers were able to come together and bring this treatment option to Vanderburgh County. I look forward to hearing the success stories from thousands of Hoosier patients thanks to your work.”

“We at SkinCure Oncology are delighted to partner with Dermatology Associates of Evansville to offer this highly effective, noninvasive treatment option for their patients,” said Kerwin Brandt, Chief Executive Officer of the Chicago-based company. “Patients everywhere should have the choice of curing their nonmelanoma skin cancer without surgery.”

About SkinCure Oncology

SkinCure Oncology is the world leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT), the most advanced nonsurgical treatment for common skin cancer. The company partners with quality-focused dermatologists, Mohs surgeons and other physicians to bring cancer center-level radiation therapy treatment to private practices. Presented to patients as the GentleCure™ Experience, Image-Guided SRT is available from some 500 physicians nationwide, with more than 75,000 patients having been treated. Learn more about the company at SkinCureOncology.com, and visit GentleCure.com for helpful consumer and patient information.

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