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**West Chester's Dermatology & Skin Care Associates Is First in Butler County to Offer Nonsurgical Treatment for Common Skin Cancer**

BURR RIDGE, Ill., June 25, 2024 -- [SkinCure Oncology](#), the world leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT), the most advanced nonsurgical treatment for common skin cancer, today announced its availability in Butler County. [Dermatology & Skin Care Associates](#) in West Chester is the first medical practice in the county to offer this GentleCure™ treatment experience.

Image-Guided SRT is the only treatment for nonmelanoma skin cancer (basal and squamous cell carcinoma) that uses ultrasound imaging to help clinicians direct low-level x-rays to targeted areas of the skin, killing cancer cells. [A study](#) published in the journal *Oncology and Therapy* showed that Image-Guided SRT produces a 99.3 percent cure rate for early stage nonmelanoma, making it just as effective as traditional surgical treatment.

Dr. Elizabeth Muennich of Dermatology & Skin Care Associates noted, "More than 3,200 individuals in Butler County are expected to be diagnosed with nonmelanoma skin cancer this year alone. We know that sun exposure is the main cause of this type of cancer, but there are other factors as well. For those who have been diagnosed with nonmelanoma skin cancer, we now offer a nonsurgical treatment option which we call the GentleCure Experience, and we are proud to be the first practice in the county to offer it."

Joining Dr. Muennich at the briefing was Trustee Mark Welch, Vice Chair of the West Chester Township Board of Trustees, who said, "We have abundant recreational opportunities in and around West Chester, all contributing to the quality of life for which our township is known. Whether it's spending time at a local park, on a trail or golf course, at a lake or at the farmer's market, it's important we protect ourselves from the sun's rays. West Chester recognizes Dr. Muennich and Dermatology & Skin Care Associates for their continued commitment to providing valued services to our residents."

"We at SkinCure Oncology are delighted to partner with Dermatology & Skin Care Associates to offer this highly effective, noninvasive treatment option for their patients," said Kerwin Brandt, Chief Executive Officer of the Chicago-based company. "Patients everywhere should have the choice of curing their nonmelanoma skin cancer without surgery."

**About SkinCure Oncology**

SkinCure Oncology is the world leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT), the most advanced nonsurgical treatment for common skin cancer. The company partners with quality-focused dermatologists, Mohs surgeons and other physicians to bring cancer center-level radiation therapy treatment to private practices. Presented to patients as the GentleCure™ Experience, Image-Guided SRT is available from some 500 physicians nationwide, with more than 80,000 patients having been treated. Learn more about the company at [SkinCureOncology.com](http://SkinCureOncology.com), and visit [GentleCure.com](http://GentleCure.com) for helpful consumer and patient information.

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