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**Athens, GA's Joy B. Chastain Dermatology Is First in County to Offer
Nonsurgical GentleCure™ Treatment Option for Common Skin Cancer**

BURR RIDGE, Ill., August 27, 2025 -- [SkinCure Oncology](#), the industry leader in providing a comprehensive cancer center model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT or IGSRT) for the treatment of nonmelanoma skin cancer (NMSC), presented to dermatology patients and professionals as the GentleCure Experience™, announced its first availability in Clarke County, Georgia, at [Joy B. Chastain Dermatology](#).

Medicare-covered Image-Guided SRT is the only treatment for nonmelanoma skin cancer (basal and squamous cell carcinoma) that uses ultrasound imaging to help clinicians direct low-level x-rays to targeted areas of the skin, killing cancer cells. For patients treated with Image-Guided SRT, the cure rate (freedom from recurrence at six years) has been shown to be greater than 99 percent, with [researchers reporting](#) that for appropriately selected early-stage nonmelanoma skin cancers, Image-Guided SRT is a clinically equivalent alternative to Mohs surgery and statistically significant in superiority to non-Image-Guided SRT.

More than 111,000 individuals in Georgia, and 1,000 in Clarke County alone, will likely be diagnosed with nonmelanoma skin cancer this year. Sun exposure is the main cause of this type of cancer but there are other factors as well. While most common skin cancers have been treated with Mohs surgery, which the Chastain practice also provides, this newer treatment option achieves a similar success rate with no surgery. GentleCure is becoming widely available across the United States, with more than 100,000 patients successfully treated.

Kerwin Brandt, chief executive officer of Chicago-based SkinCure Oncology, said, "We are delighted to partner with Joy B. Chastain Dermatology to offer this highly effective, noninvasive treatment option for their patients. It is critical that patients everywhere have the choice of treating their nonmelanoma skin cancer without surgery."

About SkinCure Oncology

SkinCure Oncology is the industry leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT or IGSRT), the most advanced nonsurgical treatment for common skin cancer. The company partners with quality-focused dermatologists, Mohs surgeons and other physicians to bring cancer center-level radiation therapy treatment to private practices. Presented to patients as the GentleCure Experience™, Image-Guided SRT is available from some 500 physicians nationwide, with more than 100,000 patients having been treated. Learn more about the company at [SkinCureOncology.com](https://www.SkinCureOncology.com), and visit [GentleCure.com](https://www.GentleCure.com) for helpful consumer and patient information. # # #