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Mid-TN Is First Dermatology Practice in Putnam County to Offer Nonsurgical GentleCure™ Treatment Option for Common Skin Cancer

BURR RIDGE, Ill., April 21, 2025 -- [SkinCure Oncology](#), the industry leader in providing a comprehensive cancer center model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT or IGSRT) for the treatment of nonmelanoma skin cancer (NMSC), presented to dermatology patients and professionals as the GentleCure Experience™, today announced its availability in Putnam County, Tennessee, at [Mid-TN Surgery & Dermatology](#) in Cookeville.

Image-Guided SRT is the only treatment for nonmelanoma skin cancer (basal and squamous cell carcinoma) that uses ultrasound imaging to help clinicians direct low-level x-rays to targeted areas of the skin, killing cancer cells. For patients treated with Image-Guided SRT, the cure rate (freedom from recurrence at six years) has been shown to be greater than 99 percent, with researchers [reporting](#) that for appropriately selected early-stage nonmelanoma skin cancers, Image-Guided SRT is a clinically reasonable alternative to Mohs surgery and statistically significant in superiority to non-Image-Guided SRT.

James Tidwell, MD, FAAD, a board-certified dermatologist and Fellowship-trained Mohs surgeon, noted, “Some 1,000 individuals in Putnam County and 97,000 statewide are expected to be diagnosed with nonmelanoma skin cancer this year alone. We know that sun exposure is the main cause of this type of cancer but there are other factors as well. We are proud to be the first practice in the county to offer this nonsurgical alternative to Mohs surgery to patients for whom it is an appropriate option.”

Kerwin Brandt, chief executive officer of Chicago-based SkinCure Oncology, said, “We are delighted to work with Mid-TN Surgery & Dermatology to offer this highly effective, noninvasive treatment option for their patients. It is critical that patients everywhere have the choice of treating their nonmelanoma skin cancer without surgery.”

About SkinCure Oncology

SkinCure Oncology is the industry leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT), the most advanced nonsurgical treatment for common skin cancer. The company partners with quality-focused dermatologists, Mohs surgeons and other physicians to bring cancer center-level radiation therapy treatment to private practices. Presented

to patients as the GentleCure™ Experience, Image-Guided SRT is available from some 500 physicians nationwide, with nearly 100,000 patients having been treated. Learn more about the company at SkinCureOncology.com, and visit GentleCure.com for helpful consumer and patient information.

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