

SkinCure Oncology® Saluted Radiation Therapists During National Radiologic Technology Week

SkinCure Oncology celebrated National Radiologic Technology Week (November 2-8) with a press release honoring medical imaging and radiation therapy professionals, recognizing their talents and key roles in patient care. Those include:

★ EXPERT OPERATION OF STATE-OF-THE-ART

TECHNOLOGY: Radiation Therapists (RTTs) are proficient in operating specialized Image-Guided Superficial Radiation Therapy (Image-Guided SRT) equipment, accurately targeting radiation to cancerous cells while sparing healthy tissue.

★ **PATIENT ADVOCACY AND EDUCATION:** RTTs champion patient interests, explain the treatment process, answer questions, and provide reassurance. This communication helps define the process and elevates the patient's voice in their own treatment decisions and care.

★ **IMAGE GUIDANCE AND MONITORING:** Using integrated high-resolution imaging, RTTs acquire, visualize, interpret and track tumor response in real time, ensuring optimal effectiveness in each treatment session.



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BURR RIDGE, Ill., Oct. 31, 2025 /PRNewswire/ -- SkinCure Oncology, the industry leader in providing a comprehensive cancer center model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT or IGSRT) for the treatment of nonmelanoma skin cancer (NMSC), presented to dermatology patients and professionals as the GentleCure Experience™, joins the American Society of Radiologic Technologists in honoring medical imaging and radiation therapy professionals during National Radiologic Technology Week, November 2–8.

★ **COMPASSIONATE CARE:** RTTs provide critical emotional support to patients during their cancer diagnosis and treatment journey, often forming deep connections that improve the overall patient experience and outcome. Their empathy is grounded in joy for patients.

★ **SAFETY ASSURANCE:** RTTs are meticulous in their environments with the application of therapeutic radiation delivery safety protocols to protect both patients and themselves.



DR. JUSTIN ARNOLD OF NORTH PACIFIC DERMATOLOGY IN FORTUNA, CALIFORNIA, SPEAKS WITH ABC AFFILIATE KRCR 7

First-in-County Offerings of Image-Guided SRT Fortuna, California

Humboldt County, in Northern California, now offers Image-Guided SRT at the Fortuna practice of Dr. Justin Arnold of North Pacific Dermatology. At a late August event held at the practice, Dr. Arnold was joined by Fortuna Mayor Mike Johnson, who spoke knowledgeably about Image-Guided SRT, noting it is “a much less invasive therapy.” The mayor, who spent most of his life outdoors in the construction business, wears a cowboy hat and said, “the hat is not just an image, it’s a real thing,” before speaking about the need to be sun-aware. California Senate President Pro Tempore Mike McGuire issued a Senate Certificate of Recognition congratulating North Pacific Dermatology for offering Image-Guided SRT. Bruce Krasinski, a patient who had five Mohs surgeries in the past, explained why he chose Image-Guided SRT and the benefits he enjoyed. The Fortuna Chamber of Commerce sent a representative, and ABC affiliate [KRCR 7](#) and the [Times-Standard](#) interviewed Dr. Arnold.

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LEIGH DOLLAR, MAYOR OF GUNTERSVILLE, ALABAMA, PRESENTS A MAYORAL PROCLAMATION FOR NONMELANOMA SKIN CANCER AWARENESS WEEK, REFERENCING IMAGE-GUIDED SRT, TO DR. JOSHUA WHARTON OF DERMATOLOGY OF NORTH ALABAMA.

Guntersville, Alabama

In September, Guntersville, Alabama—the seat of Marshall County—was the site of a first-in event hosted by Dr. Joshua Wharton at Dermatology of North Alabama. Guntersville Mayor Leigh Dollar proclaimed the week of September 29 Nonmelanoma Skin Cancer Awareness Week, announcing that “Individuals with nonmelanoma skin cancer should be informed by their physicians and healthcare providers about all available treatment options...I encourage our citizens to educate themselves on risk factors, preventive strategies, and available treatment options... with sincere congratulations to Dermatology of North Alabama for bringing this nonsurgical technology to Guntersville.” State Senator Wes Kitchens spoke, and State Representative Jeana Ross sent a letter noting, “As the first in Marshall County to offer nonsurgical Image-Guided SRT for the treatment of nonmelanoma skin cancer, you are bringing an innovative and life-changing advancement to our community... I commend Dr. Wharton and his team for their vision and dedication to improving the quality of life for so many.” A patient, Joe Bunch, discussed the benefits of the treatment and [WHNT CBS 19](#) and [The Sand Mountain Reporter](#) covered the event.

Public Officials Continue to Focus on Image-Guided SRT

Local and state officials nationwide are visiting dermatology practices for Image-Guided SRT briefings and demonstrations.

RECENT EVENTS:

► **Arizona:** State Senator and President Pro Tempore T. J. Shope recently visited A to Z Dermatology, the practice of Dr. Jayshri Gamoth.

► **Florida:** In Punta Gorda, Mayor Debi Lux, a retired dentist, visited Image-Guided SRT provider Dr. Keith Benbenisty of Associates in Dermatology.

► **Ohio:** State Senator Andrew Brenner and State Representative Mark Hiner visited Dr. George Skandamis at Universal Dermatology and Vein Care in Mt. Vernon.



PUNTA GORDA, FLORIDA, MAYOR DR. DEBORAH “DEBI” LUX VISITED DR. KEITH BENBENISTY AND RTT BREANN STOCKWELL OF ASSOCIATES IN DERMATOLOGY TO LEARN MORE ABOUT IMAGE-GUIDED SRT AND THE GENTLECURE EXPERIENCE™.



DR. GEORGE SKANDAMIS OF UNIVERSAL DERMATOLOGY AND VEIN CARE IN MT. VERNON, OHIO, AND JEAN GRONDIN, RTT, EXPLAINING THE TECHNOLOGY BEHIND IMAGE-GUIDED SRT TO OHIO STATE REPRESENTATIVE MARK HINER.

FOR MORE INFORMATION ABOUT IMAGE-GUIDED SRT, PLEASE VISIT [SKINCUREONCOLOGY.COM](https://www.skincureoncology.com)

SkinCure Oncology is the industry leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT or IGSRT), the most advanced nonsurgical treatment for common skin cancer. The company partners with quality-focused dermatologists, Mohs surgeons and other physicians to bring cancer center-level radiation therapy treatment to private practices. Presented to patients as the GentleCure Experience™, Image-Guided SRT is available from some 500 physicians nationwide, with well more than 100,000 patients having been treated. Learn more about the company at [SkinCureOncology.com](https://www.SkinCureOncology.com), and visit [GentleCure.com](https://www.GentleCure.com) for helpful consumer and patient information.