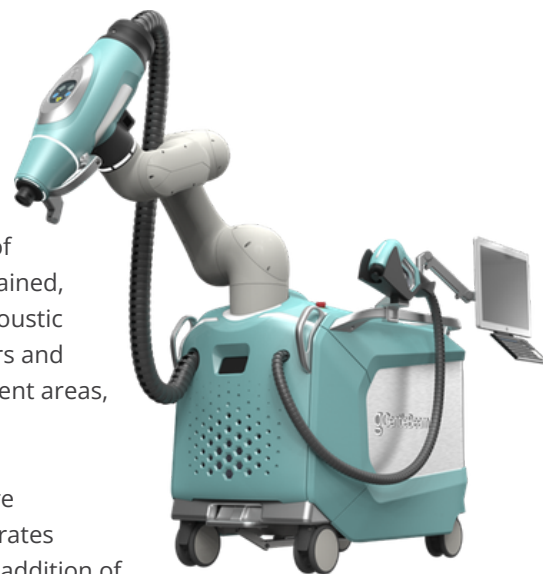


Introducing GentleBeam™

SkinCure Oncology has announced the addition of FDA-cleared GentleBeam™ to its treatment platform. GentleBeam expands the company's support for dermatology practices, providing an advanced visualization tool designed to maximize precision in treatment planning, daily dose delivery, and confirmation of tumor eradication. SkinCure Oncology Chief Executive Officer Kerwin Brandt explained, "GentleBeam's imaging component uses laser-induced technology to generate acoustic pressure waves that help the physician and radiation therapist visualize skin layers and blood vessels. This Photosonic™ technology enables superior definition of treatment areas, which should improve treatment outcomes."

Brandt added, "We are proud to provide our practice partners with the GentleCure radiation-based technology, supported by published studies demonstrating cure rates exceeding 99 percent for appropriately selected nonmelanoma skin cancers. The addition of GentleBeam demonstrates our commitment to steadily upgrade our technologies and services in order to provide state-of-the-art IGRT solutions for the dermatology setting." Daniel Ladd, DO, Chief Medical Officer of SkinCure Oncology, added, "Radiation therapy in the dermatology setting, when performed using image guidance and following a cancer center-level model of care, has been shown to provide better cure rates than hospital-based treatment using electron beam therapy, and at a far lower price point for both health insurance providers and patients. GentleBeam, with its expected improvements in planning and treatment precision, will help to widen that gap. The addition of GentleBeam strengthens our ability to personalize treatment and further elevate the GentleCure Experience™ for every patient."



SkinCure Oncology Requests Federal Court Injunction to Cease Unlawful Efforts to Strip Medicare Coverage for Image-Guided Superficial Radiation Therapy

On March 6, SkinCure Oncology filed suit with co-plaintiffs in United States District Court for the District of Columbia seeking an injunction to suspend a new Medicare policy that would significantly block access to the nonsurgical cancer treatment. The United States Department of Health and Human Services, Robert F. Kennedy, Jr., Secretary; and Centers for Medicare and Medicaid Services, Dr. Mehmet Oz, Administrator, are named defendants in the suit. To read the press release, [please click here](#).

First-in-County Offering of Image-Guided SRT: Bangor, ME

Penobscot County's Northern Maine Skin Cancer Center now offers Image-Guided SRT. Dr. Faith Whalen hosted an event at the Bangor practice in late January where she was joined by Penobscot County Commissioner Daniel Tremble, State Senator Joe Baldacci, and Edie Smith, regional representative for U.S. Senator Angus King. Two patients also shared their positive experience with Image-Guided SRT, as 10 local physicians and several community leaders learned about the new treatment offering.



Skin Cancer Treatment Journal



Substack, a popular blogging platform, is now home to Skin Cancer Treatment Journal, a new channel for news and informed views on Image-Guided SRT. The first article, authored by Adam Lefton, Chief Brand Officer for GentleCure by SkinCure Oncology, "[Image Guided Superficial Radiation Therapy \(IGSRT\) and Mohs Surgery \(MOHS\) Are on an Inevitable Collision Course,](#)" explores the challenge posed when new medical treatments compete with traditional approaches. The author suggests that "practices that thrive will be those that embrace multiple tools, and let patients choose not just how their cancer is cured, but how they live with the result."

60,000 Americans Demand Protection for Medicare and Private Insurance Coverage for Nonsurgical Skin Cancer Treatment.

A petition at Change.org, an online platform widely used to voice concern on various issues, has attracted 60,000 signatures from those demanding continued Medicare and private insurance coverage for nonsurgical skin cancer treatment. The [petition](#) notes, "Medicare and some private insurers are threatening to cancel coverage for the effective nonsurgical treatment for common skin cancer called Image-Guided SRT. That treatment exceeds the cure rate of traditional Mohs surgery but with none of Mohs' cutting, pain, bleeding, or potential need for reconstructive surgery. Without insurance coverage, patients will be forced to undergo Mohs surgery, go to hospitals for more expensive and less effective electron-based radiotherapy, or leave their cancer untreated." Launched by Connie Liden, a retired Registered Nurse who was diagnosed with basal cell carcinoma and had Mohs surgery, the petition identifies those behind the effort to deny coverage as "The association of hospital-based radiation oncologists, who want to limit patient choice in order to protect their institutional revenue." The petition asks that patients facing nonmelanoma skin cancer be given a full choice of treatment options. If you haven't already signed the petition, please do so and share with others.



CONNIE LIDEN, PETITION STARTER, RETIRED LABOR & DELIVERY REGISTERED NURSE

SkinCure Oncology Featuring GentleBeam at AAD 2026 in Denver March 27 – 29

SkinCure Oncology will be exhibiting at AAD 2026 at the Convention Center in Denver March 27 – 29.

If you'll be attending the event please visit the SkinCure Oncology team at Booth #745 and reach out to SkinCure Oncology to get an invitation to hosted events.

FOR MORE INFORMATION ABOUT IMAGE-GUIDED SRT, PLEASE VISIT [SKINCUREONCOLOGY.COM](https://www.skincureoncology.com)

SkinCure Oncology is the industry leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT or IGSRT), the most advanced nonsurgical treatment for common skin cancer. The company partners with quality-focused dermatologists, Mohs surgeons and other physicians to bring cancer center-level radiation therapy treatment to private practices. Presented to patients as the GentleCure ExperienceSM, Image-Guided SRT is available from some 500 physicians nationwide, with well more than 140,000 patients having been treated. Learn more about the company at [SkinCureOncology.com](https://www.skincureoncology.com), and visit [GentleCure.com](https://www.gentlecure.com) for helpful consumer and patient information.