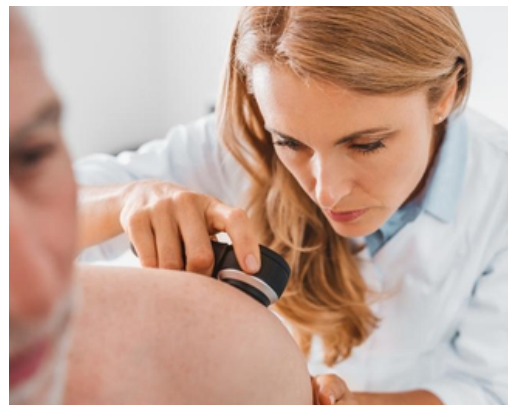


Public Perspective on Skin Cancer Treatment and Patient Choice

A recent news [article](#) reported on a survey of over 1,000 patients confronting treatment decisions for their nonmelanoma skin cancer. It showed a clear shift toward empowered, informed decision-making, with cure rates, avoidance of surgery, and cosmetic outcomes topping the list of concerns – often outweighing even a doctor's recommendation. Among the survey highlights:

- When asked to list their top three priorities, 87 percent of respondents said the cure rate was their foremost consideration. Close behind, 58 percent prioritized avoiding surgery, if possible, while 47 percent emphasized cosmetic outcome.
- Patients overwhelmingly want choice. Ninety-six percent said having multiple treatment options available was very or extremely important.
- Even more emphatically, 97 percent believe patients and their doctors, not government agencies, insurers, professional organizations, or specialists, should decide which options are made available.
- 99 percent said that patients should have access to both surgical and nonsurgical options when medically appropriate.



First-in-State Offering of Image-Guided SRT: Barboursville, WV

Dr. Amy Vaughan Dermatology in Barboursville, West Virginia, is the first practice in the state to offer Image-Guided Superficial Radiation Therapy. Dr. Vaughan hosted an event in early May where she was joined by Barboursville Mayor



Radiation therapist Susan Nelson, left, gives a demonstration with Jamie Boyd, regional director of SkinCure Oncology, using the new SRT-100 Vision radiotherapy device inside an exam room at the office of Dr. Amy Vaughan, M.D., on Tuesday, May 5, 2026.

Chris Tatum; Liza Caldwell, President of the Cabell County Commission; Joslyn Barnhart, Public Information Officer for U.S. Senator Jim Justice; and via video remarks, U.S.

Representative Carol Miller. In conjunction with the event, Governor Patrick Morrisey formally proclaimed the week of May 4 *West Virginia Nonmelanoma Skin Cancer Awareness Week*, saying, in part, "Awareness of... available treatment options is crucial for...improving patient outcomes throughout West Virginia." A feature story was published in *The Herald Dispatch*, *The Huntington Quarterly* and *Stroll Magazine* covered the event as well, and [WSAZ](#), the NBC affiliate, aired a story.

Continuing interest from elected officials in Image-Guided SRT and nonsurgical treatment options

State legislators continue to express interest in learning more about Image-Guided SRT. Ohio State Senator Mark Romanchuk visited the practice of Dr. Helen Torok of Trillium Creek Dermatology in Medina in mid-April for a nonmelanoma skin cancer briefing, tour and demo of the technology. The senator serves on the Health and Medicaid Committees of the Ohio Senate. In the Municipality of Anchorage, Alaska, Mayor Suzanne LaFrance proclaimed the week of April 19 *Nonmelanoma Skin Cancer Awareness Week*, noting “a range of treatment options are available for nonmelanoma skin cancer, including surgical and nonsurgical approaches, and patients benefit from being informed of all appropriate, evidence-based care options in consultation with their healthcare providers.”



Ohio State Senator Mark Romanchuk and Dr. Helen Torok of Trillium Creek Dermatology.

MedTech Spectrum newsmaker interview with Kerwin Brandt

MedTech Spectrum, a leading news and media platform focused on medical technology, published an interview with SkinCure Oncology CEO Kerwin Brandt in April. In the piece, titled “[Enhancing Outcomes in Non-Melanoma Skin Cancer with Next-Gen IGSRT](#),” Brandt discussed the company’s latest technology, GentleBeam™, an advanced visualization tool designed to maximize precision in treatment planning, daily dose delivery, and confirmation of tumor eradication.

Skin Cancer Treatment Journal

The Skin Cancer Treatment Journal, a channel for news and informed views on Image-Guided SRT, recently published an [article](#) by author, podcaster, and speaker Scott McKain. In the column, “Patients Don’t Want a Procedure. They Want a Cure.”, McKain notes, “A patient diagnosed with skin cancer does not want a procedure. They want the cancer gone. The procedure is the method. The cure is the objective. That distinction changes everything. Because once we focus on what the patient actually needs and wants, the real question becomes: Are they being informed about every clinically appropriate path to that result?”

Over 150,000 Americans have been treated with Image-Guided SRT

Since the inception of SkinCure Oncology in 2016, with their unique partnership with dermatologists around the country, over 150,000 Americans in 46 states have been successfully treated using Image-Guided SRT.

FOR MORE INFORMATION ABOUT IMAGE-GUIDED SRT, PLEASE VISIT [SKINCUREONCOLOGY.COM](https://www.skincureoncology.com)

SkinCure Oncology is the industry leader in providing a comprehensive model for the delivery of Image-Guided Superficial Radiation Therapy (Image-Guided SRT or IGSRT), the most advanced nonsurgical treatment for common skin cancer. The company partners with quality-focused dermatologists, Mohs surgeons and other physicians to bring cancer center-level radiation therapy treatment to private practices. Presented to patients as the GentleCure ExperienceSM, Image-Guided SRT is available from some 500 physicians nationwide, with well more than 140,000 patients having been treated. Learn more about the company at [SkinCureOncology.com](https://www.skincureoncology.com), and visit [GentleCure.com](https://www.gentlecura.com) for helpful consumer and patient information.